



**TRAFFORD
COUNCIL**

**AGENDA PAPERS FOR
TRAFFORD COVID-19 PUBLIC ENGAGEMENT BOARD**

Date: Wednesday, 27 January 2021

Time: 10.00 am

Place: Virtual meeting:

<https://www.youtube.com/channel/UCjwblOW5x0NSe38sgFU8bKg>

A G E N D A	PART I	Pages
1.	ATTENDANCES	
	To note attendances, including officers, and any apologies for absence.	
2.	DECLARATIONS OF INTEREST	
	Members to give notice of any interest and the nature of that interest relating to any item on the agenda in accordance with the adopted Code of Conduct.	
3.	MINUTES	1 - 4
	To receive and, if so determined, to approve as a correct record the Minutes of the meeting held on 13.01.21.	
4.	UPDATE ON THE CURRENT COVID-19 SITUATION IN TRAFFORD	5 - 10
	Update from the Director of Public Health	
5.	10 POINT PLAN UPDATE	
	(a) Mass Testing in Trafford Verbal update from the Consultant in Public Health	
	(b) Mass Vaccination in Trafford Verbal update from the Associate Director of Primary Care, Trafford Clinical Commissioning Group	
	(c) Update and Escalations from the Community Engagement Team	

Verbal update from Head of Regulatory Services

- (d) **Update and Escalations from the Community Enforcement Group** 11 - 16
(Pages 11 - 16)
Update from the Strategic Manager Crime and Anti-Social Behaviour

6. PUBLIC ENGAGEMENT BOARD ACTIVITY AND FEEDBACK

All Board Members

7. ANY OTHER BUSINESS

To consider any other items of business not on the agenda which need to be considered by the Board before the next confirmed meeting.

SARA TODD

Chief Executive

Membership of the Committee

Council Leader or named Elected Member, nominated leads from opposition parties
VCSE representatives – including specialists relating to key population groups (older people; BAME; children; mental health , Learning Difficulties), Partnerships lead, Communications lead, Director of Public Health, Director of Adult Social Services, Director for Children’s Services, Neighbourhood representatives, Clinical Commissioning Group representative, Trafford Local Care Organisation representative, Healthwatch Representative

Further Information

For help, advice and information about this meeting please contact:

Fabiola Fuschi,
Tel: 07813 397611
Email: fabiola.fuschi@trafford.gov.uk

This agenda was issued on **Monday 25th January 2021** by the Legal and Democratic Services Section, Trafford Council, Trafford Town Hall; Talbot Road, Stretford, Manchester, M32 0TH

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Document Pack Page 1
Trafford Covid-19 Public Engagement Board

Wednesday 13th January 2021 – 10:00 a.m. – Virtual meeting

Present:

Councillor Freeman (Chair)	Executive Member for Covid-19 Recovery and Reform
Councillor Julian Newgrosh	Leader of the Liberal Democrats Group, Trafford Council
Councillor Welton	Trafford Council
Councillor Acton	Chair of the Overview and Scrutiny Committee, Trafford Council
Councillor Cordingley	Member of the Health Scrutiny Committee, Trafford Council
Councillor Lloyd	Member of the Health Scrutiny Committee, Trafford Council
Eleanor Roaf	Director of Public Health, Trafford Council
Martyn Pritchard	Accountable Officer, Trafford Clinical Commissioning Group (CCG)
Nigel Smith	Head of Regulatory Services
Mr Khan Mohgal	Chair, VoicebeMet
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Donna Sager	Consultant in Public Health, Trafford Council
Helen Gollins	Consultant in Public Health, Trafford Council
Helen Grant	Strategy Crime Manager and Antisocial Behaviour, Trafford Council
Laura Hobbs	Programme Leader, Project Management Office, Trafford Council
Martin Dillon	Communications and Marketing Manager, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
Andrew Latham	Chief Officer, HealthWatch Trafford
Shan Nasim	Greater Manchester Police
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Louise Wright	Partnerships and Communities Team, Trafford Council
Molly Shaw	Governance Services, Trafford Council
Fabiola Fuschi	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies for absence were received from George Devlin and Caroline Hemingway.	
2.	Minutes	Agreed	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford.	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the incidence of Covid-19 cases in Trafford has been increasing sharply due to the new, more transmissible variant of the virus; 3. To note that Covid-19 continues to be a very high risk infection and maintaining face covering, hand 	<p>All</p> <p>All</p> <p>All</p>

		<p>hygiene, social distancing at all times is pivotal to reduce the risk of catching the infection.</p> <p>4. To note that to further reduce risk of spreading the disease, messaging needs simplifying: “If you have a cold, don’t go out”.</p>	<p>All</p> <p>Communications</p>
5	10POINT ACTION PLAN		
5a.	Mass Testing	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the set-up of a testing site at Trafford Town Hall for asymptomatic key staff (e.g.: Council, Housing, Domestic Abuse Team, Primary School Staff); 3. To note that Lateral Flow testing has started being implemented in secondary schools; 4. To note that companies with over 250 members of staff will be provided with a dedicated testing system; Public Health will deliver a webinar on this topic next week. 	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>
5b.	Mass Vaccination	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note that three vaccines have now been approved for use in the UK; 3. To note the vaccine is being delivered in a sequence of 9 priority cohorts to protect the most vulnerable and reduce pressure on the NHS; 4. To note that by the end of the week the vaccine will have been offered to all care home residents and staff in Trafford, ahead of the national target; 5. To note that people have to continue to focus on respiratory and hand hygiene and social distancing to reduce the risk of serious illness, hospitalisation and death, as no vaccine is 100% effective; 6. To note that the vaccine is designed to reduce hospitalisation and mortality of vulnerable groups and it is important to encourage all people to take up the vaccination to protect those groups. 	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>

5c.	Update and escalations from the COVID-19 Engagement Coordination Group and Enforcement Group	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the ongoing work to resource the Community Engagement Team with two additional Neighbourhood Leads to improve coordination of community engagement activities; 3. To note that the work on Community Champions Scheme and bid to engage with the most vulnerable groups in Trafford is ongoing with an expected positive outcome; 4. To note that a community event with Cabinet Members took place in Old Trafford and Stretford on Christmas eve to divulge Covid-19 prevention messaging; 5. To note the work that took place with CCG to match volunteers to resource the vaccination centres; 6. To note the work with BAME communities to find volunteers to help spreading the messaging about Covid-19 preventive measures; 7. To note the work with Communications on social media on latest lockdown messaging; 8. To note that the invite to attend a vaccination centre would only come from NHS providers / settings. 	<p>All All All All All All All All All</p>
5d.	Update and escalations from the COVID-19 Enforcement Group	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update 2. To note the ongoing work to ensure that residents and businesses comply with the latest regulations to manage the pandemic; 3. To note that policing action takes place in a proportionate, common-sense manner using the “Four E’s” (Engagement, Explain, Encourage, Enforce) approach; 4. To thank Greater Manchester Police for their continuous and strenuous work to protect the community. 	<p>All All All All</p>
5e.	Update and Escalations from the Age Well Board	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note there are now a number of people coming forward to be the “voice of the elderly”; 3. To note that Age Well booklets are available at vaccination sites. 	<p>All All All</p>
6.	Public Engagement Board Activity and Feedback	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To request that portfolio holders and other members of this board take part to videos for social media to divulge public health messaging on the pandemic; 2. To devise messaging/signage for Larkhill Centre to inform of timeframe for vaccination programme. 	<p>Comms Comms and CCG</p>

7.	Any Other Business	The Health Scrutiny Committee has resumed its work and the first meeting will take place Thursday 28 th January at 6:30pm.	All
8.	Date of Next Meeting	Wednesday 27 th January 2021 at 10:00am	

Report to: Public Engagement Board

Date: 27/01/2021

Report of: COVID-19 Programme Team

CLT Lead: Eleanor Roaf, Director Public Health Trafford

Report Title: Data surveillance update paper to Public Engagement Board

Report Summary:

This paper provides an update on the current data position for COVID-19 within Trafford and provides comparative information with other GM localities. Data insights into any potential trends are provided based on best available public health information and intelligence available.

Overview of the current position

- We are seeing the number of cases each week come down, but the rate of reduction is slower than in the previous lockdowns. This is probably because of the higher infectivity of the new variant virus, which is now the dominant strain circulating in Trafford.
- There is a similar pattern across the boroughs of Greater Manchester, with rates slowly decreasing
- There were 741 confirmed cases in Trafford during the week of January 14 – January 20, a rate of 312.2/100,000 residents. The highest number of cases on a single day was on Monday January 18th, with 137 cases.
- There has been a slight reduction in Trafford's positivity and testing rates during the 7-day period up to January 20th.
- Our rates are not coming down evenly by age. Our rates in our older population (over 65) are increasing, with rates in the 45-64 age group only reducing slightly. Age remain the biggest risk factor for serious illness from covid, so reducing rates in people aged 50 plus is critical to reducing the pressure on our hospitals.
- Our rates remain highest in people in their late teens and twenties but we have seen a reduction in this age group over the previous two weeks.
- We continue to have widespread infection across the borough, with most wards having rates between 200-400/100,000. Our rates have fallen most in the south of the borough but rates in the North in particular remain very high, with 4 wards (Longford, Clifford, Gorse Hill, and Stretford) having rates greater than 400/100,000.
- We are continuing to see a number of outbreaks in businesses, with some large outbreaks affecting both Trafford and non-Trafford residents. We would urge all businesses to increase their efforts to make their workplaces covid secure and to encourage their staff to work from home wherever possible. The increased infectivity

of the new strain means that all precautions need to be rigorously applied to minimise spread.

- We are making good progress with vaccination, and all care home residents have now been offered vaccination but it will be a while before the impact of this will show.

Our key messages are remain that the risk from Covid continues to be high in Trafford. We would encourage all our residents to continue to limit their social contacts, maintain social distancing, and keep good hand and respiratory hygiene habits at all times.

We would further ask anyone who has been vaccinated to remain very cautious as it takes about three weeks to work, and it may not stop you from passing the virus on. It should greatly reduce serious illness but you can still catch covid after vaccination, so please continue to take all the same precautions as previously to protect yourself and others.

Contact Officer:

Name: Tom Seery, Public Health Data Surveillance Analyst

Tel:

Email: Thomas.Seery@trafford.gov.uk

1.0 Distribution of COVID-19 cases within Trafford

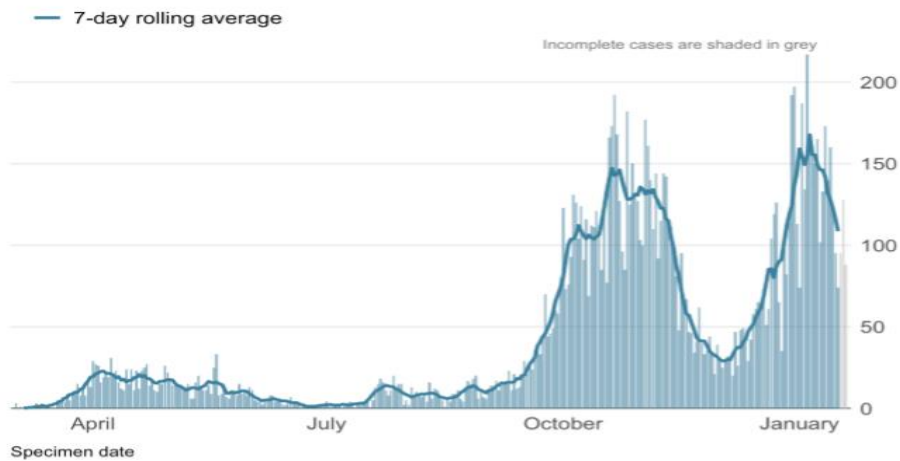
1.1 During the week 11 January – 17 January, there were a total of **857** confirmed cases in Trafford, equivalent to a rate of **361.1** per 100,000 residents.

1.2 Below (figure 1) is the epidemic curve for Trafford, indicating the total number of confirmed cases and 7-day rolling average since March 2nd.

1.3 The rise in daily cases since the end of August is represented by the sharp rise in the 7-day rolling average; indicating that total cases per day have consistently stayed high throughout the month of September, going into October.

1.4 Throughout the first two weeks of October daily cases started to level out, however since week beginning October 19, Trafford experienced a sharp rise in daily cases, mostly greater than 150 confirmed cases per day. A subsequent sharp drop in cases followed October's high cases rates, hugely influenced by the national lockdown measures.

1.5 Early December saw a gradual increase in cases, rising more sharply near the end of the month and going into early January. Data from the most recent week indicates a slight drop in case rates, again, indicating the impact of national lockdown measures.



Source: PHE Covid-19 Situational Awareness explorer

Figure 1. Epidemic curve of daily confirmed new cases

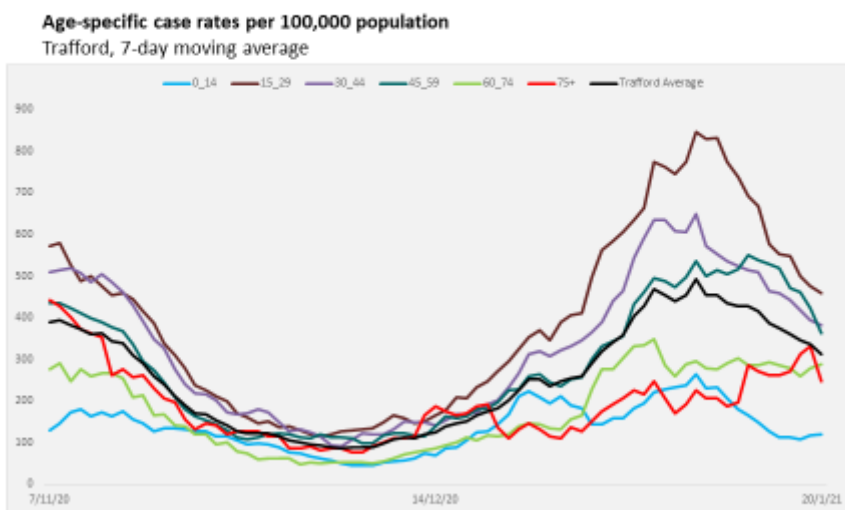
Trafford, 02 March to 19 January 2021

1.6 As of week ending January 17, we have seen cases drop in the majority of our age groups when compared to the previous reported week (04/01-10/01).

1.8 Rates are dropping more slowly in our 45-64 year olds, and Trafford's 65+ age group is the only group to not experience a drop in case rates within the current reported week. Rates currently exceed 250/100,000 in residents 65+ and are worryingly high among

residents 80 years and over.

Age Groups



1.9 Trafford’s ‘White’ ethnic group, as of week ending January 17th, contribute to the highest number of cases (**554**), followed by the ‘Asian / Asian British’ ethnic group (**107**).

1.10 We have not seen much change in the distribution of positive cases between ethnic groups. Case rates are still greatest in Trafford’s ‘Other’ ethnic group, although this ethnic group only makes up a small proportion of the total population.

Table 1. Case count and incidence per 100,000 population by ethnicity

Trafford, 11 January to 17 January 2021

Source: PHE Daily COVID-19 Surveillance Reports

Cases in last 7 days		
Ethnic group	n	Per 100,000
Other	28	1272.7
Black / Black British	39	596.3
Asian / Asian British	107	595.3
Mixed	20	331.6
White	554	280.7

2.0 Geographical spread of COVID-19 in Trafford

2.1 Cases continue to be widespread throughout the borough, as each ward has a weekly incidence rate greater than 150/100,000.

2.2 As cases have dropped over the most recent week, we've seen a greater reduction in positive cases in the south locality when compared to the other 3 localities.

Rates in Bowden and Broadhealth remain above the Trafford average, however.

2.3 Case rates are still greatest in the North of the borough, as each of the 4 wards situated in the north locality have a weekly incidence rate greater than 400/100,000.

3.0 Testing in Trafford

3.1 Over a 14 day period, ending November 22, the majority (**91.2%**) of COVID tests were conducted in our pillar 2 sites, consisting of all out-of-hospital testing sites.

3.2 Total positivity rate amongst both testing sites sits at **14.3%**. Trafford's overall positivity has remains below England's average (**15.8%**).

4.0 Comparative data of COVID-19 cases within the local authorities of Greater Manchester

4.1 As presented in figure 3, each of GMs boroughs have started to experience reductions in weekly incidence rates.

4.2 Although still high, each borough in GM has a weekly incidence rate below the England average (484.0/100,000).

4.3 As of week ending January 18, Trafford has the 3rd lowest weekly incidence rate throughout the whole of GM.

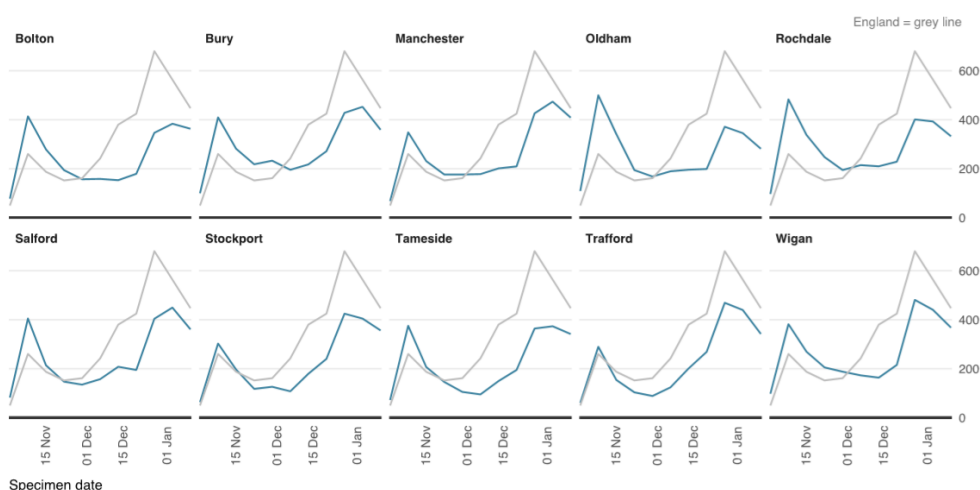


Figure 3. Weekly incidence per 100,000 population by local authority
Greater Manchester, 11 January to 17 January 2021

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TRAFFORD COUNCIL

Report to: Public Engagement Board
Date: Wednesday 27th January 2021
Report for: Information
Report of: Strategic Manager – Crime and Antisocial Behaviour

Report Title

Enforcement Sub Group

Summary

Following the national lockdown in March 2020, the Council established a multi-agency weekly enforcement group meeting to share information and intelligence, track demand and capacity and co-ordinate our responses. The frequency of these meetings reduced over time but have now been stepped back up to weekly meetings which are held every Monday and are chaired by the Director of Growth and Regulatory Services.

Recommendation(s)

That the update from this meeting be noted.

Contact person for access to background papers and further information:

Name: Helen Grant
Extension:3434

For non-confidential reports add the following:

Background Papers: *Please list*

Background Information

Background information – must include all relevant and explanatory information.

It should also include consideration of the following implications. Please specify what the implications are or if they have been included in the body of the report. If any do not apply, insert 'not applicable' so that it is clear that all implications have been considered.

Implications:

Relationship to Corporate Priorities	
--------------------------------------	--

Relationship to GM Policy or Strategy Framework	
Financial	Managed currently within existing resources
Legal Implications	Adherence to the Coronavirus regulations
Equality/Diversity Implications	
Sustainability Implications	
Staffing/E-Government/Asset Management Implications	
Risk Management Implications	
Health and Safety Implications	Protection of public health

1.0 Background

- 1.1 The 'Enforcement Sub-Group' was established in March 2020 and comprises members from a range of services and organisations, Principally these are; the council's Director for Growth and Regulatory Services (Chair), Environmental Health, Community Safety, Licensing, Greater Manchester Police, Social Housing, Legal, Communications and Public Health.
- 1.2 The purpose of the group is to be able to understand the current data in relation to the prevalence and transmission of Covid-19 and to co-ordinate any responses that may require enforcement of the regulations.
- 1.3 The group links in with the Community Engagement work-stream, as the main aim is to engage and educate residents and businesses to keep our communities safe.
- 1.4 The group also looks at demand and capacity for services, and works to ensure that actions are co-ordinated and that efforts are not duplicated, reducing opportunities for inefficiency.
- 1.5 The group also plans and executes joined-up operations which are multi-agency in nature.
- 1.6 The council's principal solicitor also attends the meeting to provide legal updates and to answer any queries that any of the attendees may have about the regulations.
- 1.7 A member of the council's communications team also attends so that key messages for the week can be agreed and disseminated through our communication channels.

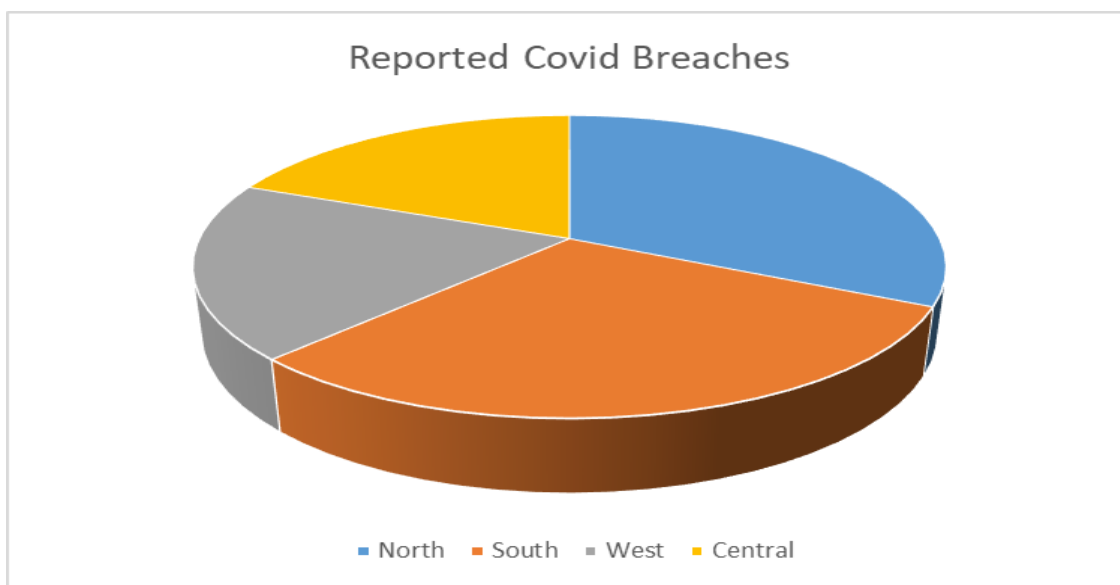
2.0 Updates

2.4.1 Reports of gatherings within residential premises are managed between Greater Manchester Police, and the council's Community Safety Team and our main social housing provider. A proportionate approach is taken, which will involve a stepped process for minor breaches, but where there is flagrant disregard for the regulations, and an excessive number of people when the

police arrive, then fixed penalties can and have been issued, and the parties dispersed from the premises.

2.4.2 Information about Covid breaches is reported via various channels, some reports are being made to Public Health, some directly to Community Safety and some to Greater Manchester Police. A Community Safety Officer has now been tasked with pulling reports together from each source to ensure that responses are neither duplicated nor missed.

2.4.3 There have been reports of breaches across the borough over the last week with the majority occurring in the North and South of the borough,



:

2.4.4 The chart above relates to residential premises, the majority of which are about gatherings at people's home.

2.4.5 In addition to the weekly enforcement meeting, our Environmental Health Team are also meeting with Greater Manchester Police to join up work in relation to business premises.

2.4.6 There have been particular concerns around 2 large businesses in the boroughs where there have been outbreaks and an ongoing issue around a location in the North of the borough where large numbers are reportedly attending to play football.

2.4.7 A bulletin was circulated to businesses last week containing updates and advice.

2.4.8 There are also locations which under the regulations are permitted to remain open, for example, for takeaway food and drinks but which can at times attract large numbers of people. Teams are working to ensure social distancing and to encourage people to act with their own safety and that of others in mind.

2.4.9 Trafford Housing Trust have also received reports of breaches and have been issuing advice and warnings to tenants who are failing to comply with the legislation. These types of reports often go hand in hand with reports of anti-social behaviour.

2.4.10 The Council's Youth Workers are also working with the enforcement team to prevent breaches of the legislation involving young people, and to deter antisocial behaviour in parks and open spaces.

2.5 Quarantining

2.5.1 The national approach is embedded and adhered to. There have been some isolated reports from residents reporting others for failing to comply with requirements. Currently significantly less people are travelling due to the restrictions so reports are far fewer than they were at the end of summer 2020.

3.0 Next steps

3.1 The group will continue to meet weekly and share intelligence and information and plan actions as necessary. Some other GM boroughs are meeting more regularly than this, and the frequency of the group meetings will be kept under review.

3.2 The group will also jointly review any changes to the legislation and guidance to ensure that organisations are giving correct and consistent information to businesses and residents.

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